

Mass Communication

The mass communication program is one of the most established and respected programs within the mass communication discipline. It is a computer-based program in which mass communication theory and practice receive equal emphasis as applied to both financial and managerial mass communication issues. It intends to support the career objectives of those looking to enter the job market upon graduation, as well as the academic needs of those looking to pursue advanced degrees. Required course work covers areas critical to success in today's mass communication workplace:

- Technical mass communication knowledge
- Communication and interpersonal skills
- Career-related computer literacy
- A laptop computer is recommended, but not required, for students entering the mass communication program.

Courses

Course Number	Course Title	Credits
MCOMM 1100	Introduction to Mass Communication	3 Credits
MCOMM 1105	News Reporting & Writing for Multimedia	3 Credits
MCOMM 1120	Intro to Broadcasting-Global Environment	3 Credits
MCOMM 1130	Basic News Editing	3 Credits
MCOMM 1800	Special Project	1-3 Credits
MCOMM 1840	Independent Study	1-4 Credits
MCOMM 2100	Social Media As News	3 Credits
MCOMM 2860	Internship (Career & Technical Ed)	1-4 Credits
MCOMM 2865	Internship Advanced (Career & Tech Ed)	1-4 Credits
MCOMM 2870	Internship (Transfer)	1-4 Credits
MCOMM 2871	Internship - Advanced (Transfer)	1-4 Credits